

BRYCE NEWBERRY

Reporter

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brycnewberry.com

Broadcast reporter with a strong live and digital presence. Committed to truth, quality, and team execution across all platforms.

Education

Arizona State University

Walter Cronkite School of Journalism & Mass Communication

BA, Journalism & Mass Communication

Minor, Digital Audiences

Minor, Criminology & Criminal Justice

References

Available upon request

Professional Experience

KPRC-TV (Houston, TX)

July 2022 - present

News Reporter

- General assignment reporter for weeknight late newscast.
- Regularly enterprise unique stories that utilize digital insights and social media connections.

KVUE-TV (Austin, TX)

2019 - 2022

Reporter/Multi-Skilled Journalist

- Transportation beat reporter covering airport, mobility, mass transit in rapidly growing metro.
- Produced in-depth content for the Defenders investigative unit.
- Spearheaded cross-platform project on multi-billion dollar ballot measure for Austin voters.
- Fill-in anchored morning, midday, and weekend newscasts.

Cronkite News/Arizona PBS (Phoenix, AZ)

2018 -2019

Reporter/Anchor

- Produced content for multiple platforms including TV, digital, and social.
- Reported live on passing of Sen. John McCain and the opioid epidemic's impact on Arizona.
- Pitched stories and completed day turn assignments.

Cheddar

2018 -2019

Student Correspondent

- Reported on topics of national interest, including politics and state issues, and produced broadcast packages to air in 600+ schools across the country and online.

CBS News (New York, NY)

2018

Evening News Intern

- Fact-checked scripts, graphics, and fonts for nightly broadcast while finding critical story details and documentation on tight deadlines.

KING-TV (Seattle, WA)

2017

Digital Intern

- Wrote, edited, produced, and socialized stories; assisted with social content production including Facebook Live.

Skills

Video: Adobe Premiere

Photo: Adobe Photoshop

Audio: Adobe Audition

Digital: Facebook, Twitter, Instagram, Snapchat, TikTok, TweetDeck, Chart Beat, Tagboard, Taboola

Content: iNews, ENPS, WordPress