


BRYCE NEWBERRY

Reporter

 509-881-5243

 Bryce.Newberry@outlook.com

 brycnewberry.com

Broadcast reporter with a strong live and digital presence. Committed to truth, quality, and team execution across all platforms.

Education

Arizona State University

Walter Cronkite School of Journalism & Mass Communication

BA, Journalism & Mass Communication

Minor, Digital Audiences

Minor, Criminology & Criminal Justice

References

Available upon request

Professional Experience

KVUE-TV

June 2019 - Present

Reporter/MSJ

- Transportation beat reporter covering airport, mobility, mass transit in rapidly growing metro.
- Regularly enterprised unique stories that utilized digital insights to inform and enhance the reporting.
- Produced in-depth content for the Defenders investigative unit.
- Spearheaded cross-platform project on multi-billion dollar ballot measure for Austin voters.
- Fill-in anchored morning, midday, and weekend newscasts.

Arizona PBS - Cronkite News

2018 -2019

Reporter/Anchor

- Produced content for multiple platforms including TV, digital, and social.
- Reported live on passing of Sen. John McCain and the opioid epidemic's impact on Arizona.
- Pitched stories and completed day turn assignments.

Cheddar

2018 -2019

Student Correspondent

- Reported on topics of national interest, including politics and state issues, and produced broadcast packages to air in 600+ schools across the country and online.

CBS News

2018

Evening News Intern

- Fact-checked scripts, graphics, and fonts for nightly broadcast while finding critical story details and documentation on tight deadlines.

KPNX-TV

2018

Breaking News Intern

- Answered hundreds of assignment desk calls, sorted and routed thousands of desk emails, and monitored scanners.

KING-TV

2017

Digital Intern

- Wrote, edited, produced, and socialized stories; assisted with social content production including Facebook Live.

Skills

Video: Adobe Premiere

Photo: Adobe Photoshop

Audio: Adobe Audition

Digital: Facebook, Twitter, Instagram, Snapchat, TikTok, TweetDeck, Chart Beat, Tagboard, Taboola

Content: ENPS, WordPress