

# BRYCE NEWBERRY

## MULTIMEDIA JOURNALIST

brycnewberry.com  
(509) 881-5243  
bryce.newberry.AL@gmail.com

Broadcast reporter with a strong background in journalism, ethics, legal reporting and fact-checking. Committed to truth, quality, and team execution across all platforms.

## SKILLS

Video: Adobe Premiere, Avid, XPR1

Photo: Adobe Photoshop

Audio: Adobe Audition, CoolEditPro

Social Media: Facebook, Twitter, Instagram, Snapchat, HootSuite, TweetDeck, Chart Beat, CrowdTangle, Tagboard, Capture

Content Management: ENPS, iNews, WordPress, Lakana, ExactTarget

Studio: Chyron, TelePrompTer, Camera Operation, Video Playback, Directing

Certifications: Google Analytics IQ

## EDUCATION

### Arizona State University Walter Cronkite School of Journalism and Mass Communication

BA, Journalism and Mass Communication  
Minor, Digital Audiences  
Minor, Criminology and Criminal Justice  
Aug. 2015-May 2019, Dean's List

President, Walter Cronkite College Council  
President, NLGJA ASU  
Ambassador, Cronkite School

## PROFESSIONAL EXPERIENCE

Reporter/Multi-Skilled Journalist, KVUE-TV | Austin, TX  
June 2019-present



- Interview students on topics of national interest, including politics and state issues.
- Pitch and produce broadcast packages to air in 600+ schools across the country and on social media.

Student Correspondent, Cheddar | New York, NY  
Oct. 2018-April 2019



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- Pitch and produce broadcast packages to air in 600+ schools across the country and on social media.

Broadcast Reporter, Cronkite News/AZPBS | Phoenix, Ariz.  
Aug. 2018-April 2019



- Produce content for multiple platforms, including TV, digital and social.
- Report live on passing of John McCain and how the opioid epidemic is affecting Arizona.
- Pitch stories and complete day turns.

Evening News Intern, CBS News | New York, NY  
June-Aug. 2018



- Researched stories and sources for producers and correspondents.
- Fact-checked scripts, graphics and fonts for nightly broadcast.
- Found critical story details and documentation on tight deadlines.

Breaking News Intern, 12 News | Phoenix, Ariz.  
Jan.-June 2018



- Answered hundreds of assignment desk calls and updated ENPS with story ideas and information.
- Sorted and routed thousands of assignment desk emails to the proper reporter/producer.
- Monitored scanners and emergency calls daily.

Digital Intern, KING 5 News | Seattle, Wash.  
May-Aug. 2017



- Wrote, edited, produced and socialized stories for king5.com.
- Field produced Facebook Live streams.
- Created extended digital content on shoots with TV reporters on the fly.
- Assisted in creation of daily newsletter to hundreds of subscribers using ExactTarget based on trending stories.