

BRYCE NEWBERRY

MULTIMEDIA JOURNALIST

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Aspiring MMJ/reporter with a strong background in journalism, ethics, legal reporting and fact-checking. Committed to truth, quality, and team execution across broadcast and digital platforms.

SKILLS

Video: Adobe Premiere, Avid, XPRI

Photo: Adobe Photoshop

Audio: Adobe Audition, CoolEditPro

Social Media: Facebook, Twitter, Instagram, Snapchat, HootSuite, TweetDeck, Chart Beat, CrowdTangle, Tagboard, Capture

Content Management: ENPS, iNews, WordPress, Lakana, ExactTarget

Studio: Chyron, TelePrompTer, Camera Operation, Video Playback, Directing

Certifications: Google Analytics IQ

EDUCATION

Arizona State University Walter Cronkite School of Journalism and Mass Communication

BA, Journalism and Mass Communication
Minor, Digital Audiences
Minor, Criminology and Criminal Justice
Expected graduation: May 2019, Dean's List

President, Walter Cronkite College Council
President, NLGJA ASU
Ambassador, Cronkite School

PROFESSIONAL EXPERIENCE

Student Correspondent, Cheddar | New York, NY

Oct. 2018-present

- Interview students on topics of national interest, including politics and state issues.
- Pitch and produce broadcast packages to air in 600+ schools across the country and on social media.



Broadcast Reporter, Cronkite News/AZPBS | Phoenix, Ariz.

Aug. 2018-present

- Produce content for multiple platforms, including TV, digital and social.
- Report live on passing of John McCain and how the opioid epidemic is affecting Arizona.
- Pitch stories and complete day turns.



Evening News Intern, CBS News | New York, NY

June-Aug. 2018

- Researched stories and sources for producers and correspondents.
- Fact-checked scripts, graphics and fonts for nightly broadcast.
- Found critical story details and documentation on tight deadlines.



Breaking News Intern, 12 News | Phoenix, Ariz.

Jan.-June 2018

- Answered hundreds of assignment desk calls and updated ENPS with story ideas and information.
- Sorted and routed thousands of assignment desk emails to the proper reporter/producer.
- Monitored scanners and emergency calls daily.



Digital Intern, KING 5 News | Seattle, Wash.

May-Aug. 2017

- Wrote, edited, produced and socialized stories for king5.com.
- Field produced Facebook Live streams.
- Created extended digital content on shoots with TV reporters on the fly.
- Assisted in creation of daily newsletter to hundreds of subscribers using ExactTarget based on trending stories.



TODAY Show Intern, NBC News | Los Angeles, Calif.

June-Aug. 2016

- Gained hands-on experiences in network news content gathering, video logging and projects.
- Obtained experience in network news shoots and production process of television spots.

